## Affordable homes a golden opportunity for buyers in Balerno

An upmarket homebuilder is giving certain buyers the chance to snap up properties at multi-award-winning developments for a fraction of the price – thanks to its 'Golden Share' homes.

Working with Edinburgh Council, CALA Homes (East) has launched a phase of affordable properties that give house hunters and first-time buyers the perfect opportunity to purchase their dream home in the desirable suburb of Balerno.

With a capped asking price, 'Golden Share' properties are sold at a more manageable price to buyers, who still own 100% of the property but pay only 80% of its market value. The property will then be sold at this rate for any subsequent resales.

Philip Hogg, Sales and Marketing Director at CALA Homes (East), is encouraging interested buyers to visit the developments in order to take in their historic charm and idyllic setting.

He said: "The opportunity of 'Golden Share' is really too good to miss as it gives first time buyers, or those looking to move further up the property ladder, the chance to secure their dream home at a lower price.

"We're especially proud of the initiatives at Kingfisher Park and Ravelrig Heights, which have proven to be two of our most successful and celebrated developments in the east of Scotland.

"What is important is that the 'Golden Share' homes are truly integrated in the development and are the same bespoke style. "Following our recent award wins, we can confidently say that our properties are the perfect fit for families with innovative space saving ideas, finished to CALA's consistently high standards.

"With homes at the developments selling fast, those interested should reserve now in order to take advantage of the unique offer and avoid disappointment."

Set in one of Edinburgh's most sought-after suburbs, homes at Kingfisher Park and Ravelrig Heights showcase CALA's highly-anticipated Light and Space Collection.

The ideal balance of semi-rural living, buyers can expect efficient travel links into the capital while also benefiting from the tranquillity and charm of suburban living.

The three-bed 'Annick' is currently for sale across both developments for £214,795 as part of the Golden Share scheme. Golden Share homes can be found at CALA's Kingfisher Park and Ravelrig Heights developments.

Qualification criteria applies for CALA'S Golden Share homes. For further information, visit: www.cala.co.uk/homes-for-sale/balerno