

Aldi looking for charities to use their unsold food – register now

Aldi wants all charities and food banks to register with them for a free donation this Christmas.

They propose to redistribute any fresh unsold food left in their stores this Christmas Eve to local charities. So if you are involved with a charity or a good cause then get in touch with the company's Corporate Responsibility team and make sure you get your share.

They donated more than 450,000 meals to 300 charities last Christmas and hope to do even more this year.

Charities should contact Aldi's Corporate Responsibility team at Christmas@aldi.co.uk before Sunday 18th November 2018 with the following details to apply:

Organisation name

Charity number

Organisation focus (e.g. soup kitchen, food bank)

Contact details

The postcode of the 3 nearest Aldi stores (using the Aldi store finder – <https://www.aldi.co.uk/store-finder>)

All charities that apply must be able to collect, store and distribute fresh food. Each store can be partnered with one charity only, and the pairings will be allocated on a first come first served basis.

Fritz Walleczek, Managing Director of Corporate Responsibility, said: "We're starting our festive donations

scheme even earlier this year to give as many charities as possible the opportunity to apply.

“We want to give something back to the communities that we serve at such an important time of year. Last year we were able to reach thousands of people across the UK, and some charities were even able to prepare fresh meals that fed families well into the New Year.”