

Knitting – Rowan share ideas for looking good while keeping warm this winter

SNUGGLY INSPIRATION THIS WINTER ON HOW TO KEEP WARM AND LOOK GOOD!

[Karelia House](#) recently hosted a top Fashion Show and Exhibition for top British wool brand [Rowan](#), currently celebrating its 40th Anniversary.



Local customers modelled on the night

The craft retailer and centre offers plenty of ideas on how to look good whilst staying warm and cosy this winter with wool and patterns for knitted garments for all the family. Karelia House is in Aberfeldy but it is a great suggestion for a day out for crafters with its coffee shop serving light lunches.



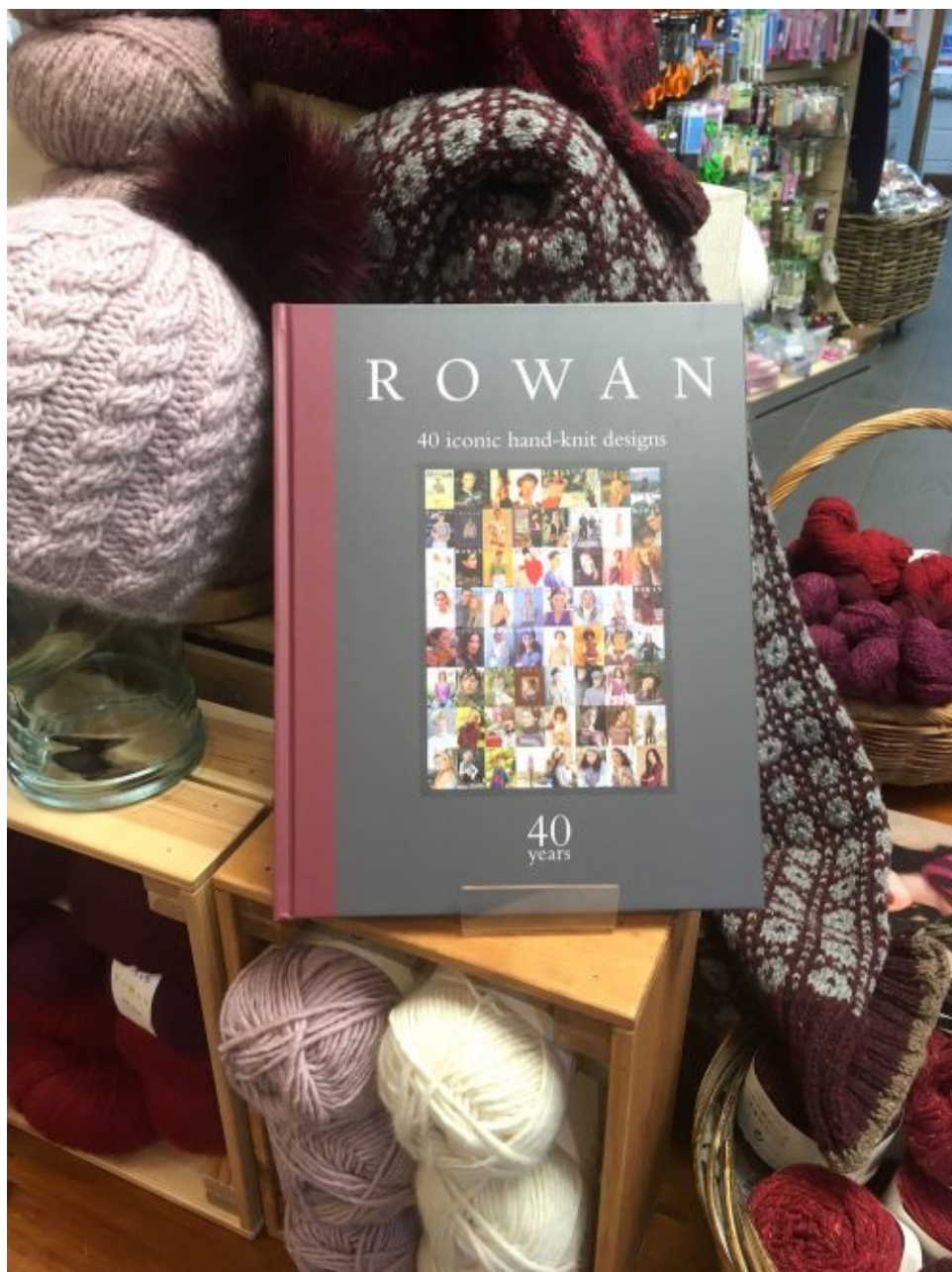
The fashion event allowed the opportunity to raise funds for Alzheimer Scotland

Guests at the event were treated to the same show as had already been seen at Peter Jones in Sloane Square, London.

As well as showcasing Rowan's yarns, including ruby coloured ones to celebrate the anniversary, the event raised nearly £450 for Alzheimer Scotland, the charity chosen by Karelia House, a family run, independent crafting retailer. Local

customers, along with friends and family, modelled on the night.

The show was an important date on Rowan's UK tour which kicked off in London on the 8th September, and a huge coup for a Scottish independent retailer.



Rowan offers up to the minute patterns