

Knitting – next week is Rowan Week at McAree Brothers

McAree Brothers who have a wool shop on Howe Street have told us they will be hosting Rowan Week from 22-26 October.

All of you crafters will know that Rowan Yarns produce high quality knitting wool and their patterns are quite modern.

During the week long series of events this October from 22-26 they will celebrate the 40th anniversary of the Yorkshire wool spinners.

The events will take place in McAree Brothers' Edinburgh store at 19 Howe Street and here is what you can expect :

Magazine Monday: 22 October 2018 all day

A celebration of Rowan's famous knitting pattern magazines, featuring discounts in store on purchases of recent Autumn/Winter magazines and a gallery of hand knitted garments from the magazine.

Rowan Birthday Party: 23 October 2018 2-5pm

With special guest Rowan Brand Manager David MacLeod

Work-In-Progress Wednesday: 24 October 2018 all day

A chance for knitters to show off their works-in-progress and UFOs (unfinished objects)

Timeless Thursday: 25 October 2018 all day

One take on social media's "Throwback Thursday", featuring exclusive in store deals on Rowan's stunning Timeless booklets.

Felted Tweed Friday: 26 October 2018 all day

A day to celebrate Rowan's most iconic yarn, Felted Tweed. Vibrant garments knitted in Felted Tweed and designed by Kaffe Fassett will be on display in store and all customers will receive a free Rowan pattern with any in store purchase of Felted Tweed.

Established in Stirling in 1878, McAree Brothers is a historic family business with a global reputation. The Scottish flagship store of Rowan Yarns, its Edinburgh shop (described by customers as "knitting heaven" and "an Aladdin's cave of yarn") and online shop-front supplies materials to local knitters and customers all over the world alike.

Rowan Week aims to promote knitting and crochet and its proven benefits to newcomers to the craft and celebrate the work of those who are already converted to it.

McAree Brothers Managing Director, Lucy Bailey, said: "We are delighted that we can offer Scottish knitters the chance to join in the celebrations. So far Rowan's celebration events have focused on the London flagship stores of Liberty and Peter Jones, and we're pleased to be able to deliver these exciting events here in Scotland's flagship Rowan store."

McAree Brothers, 19 Howe Street, EH3 6TE

Open Mondays – Saturdays, 9.30am – 5.30pm

For all enquiries email sales@mcadirect.com or call [0131 558 1747](tel:01315581747).