

Grassmarket business is one of the top UK companies this Small Business Saturday

Small Business Saturday takes place on 1 December 2018. And this year a business in the Grassmarket has been named as one of the UK's top 100.

Bill Baber Knitwear is one of only five Scottish businesses and the only Edinburgh business to be selected for the list.

As part of the run-up to Small Business Saturday there will be celebrations on 31 October in Grassmarket where the company has been based for 40 years and more. The entire collection of knitted goods is made here and exported worldwide.

Bill Baber, Director of the company said : "It's a genuine privilege to be selected for the Small Biz 100. Bill Baber Knitwear is the only Edinburgh business in the 100 and we feel extremely proud to represent the city.

"Being a family run business for over 40 years is a significant accomplishment and something that we are very proud of. The face of retail has changed dramatically over that time and having the support from Small Business Saturday to help shine a light on businesses such as ours is invaluable.

"Our special day is Wednesday 31st October, so please check out #SmallBiz100 on Twitter and Facebook and join in the fun".

Director of Small Business Saturday UK, Michelle Ovens said: "The launch of the Small Biz 100 marks the exciting count-down to Small Business Saturday 2018. We are thrilled to highlight the dynamic, creative and inspiring small businesses from across the country, as part of our campaign to celebrate

and champion the success of the UK's small businesses. The Small Biz 100 showcases the companies at the heart of the UK's economy, which we need to support now more than ever."

In its sixth year Small Business Saturday is the UK's most successful small business campaign, which last year saw an estimated £748m spent with small businesses across the UK on Small Business Saturday.

A grassroots, not-for-profit campaign, Small Business Saturday was originally founded by American Express in the U.S. in 2010. American Express remains the principal supporter of the campaign in the UK, as part of its on-going commitment to encourage consumers to shop small.

The #SmallBizSatUK campaign trended at number one in the UK on Twitter during 2017, reaching over 115 million people globally. The Prime Minister and the Mayor of London were among those publicly supporting the campaign. Over 87% of local councils also supported the campaign. Small Business Saturday also benefits from the backing of leading business organisations including the Federation of Small Businesses and Enterprise Nation. The campaign is also supported by Amazon, Indeed, Royal Mail, Vistaprint, Xero and Square.



Bill Baber knitwear is manufactured in Edinburgh and sold from the Grassmarket shop