Funding available from Transform Foundation for charity websites

Final applications for the Transform Foundation's 2018 Charity Website Grant Programme are now being accepted.

The programme, which is run by the Transform Foundation, offers £18,000 grants to charities to fund the redevelopment of their website, to ramp up their online income and increase their charitable impact. It has so far helped charities raise more than £10m in donations.

Nonprofits interested in a Charity Website Grant can apply via the Transform Foundation's website <u>by clicking here.</u>

Successful applicants typically have an annual income of between £350,000 and £30m, but charities of any size with the ambition to grow — or with a single project in mind — are warmly encouraged to get involved.

The £18,000 grant covers the bespoke strategy, design, build, training and launch of a new, mobile optimised website and winners must cover ongoing support fees for a minimum of 12 months. The websites will be built by Raising IT, who are the technology partner for the programme.

The Transform Foundation believes nonprofit projects should be able to make a difference to the greatest number of people.

As a result, the Charity Website Grant Programme is just one of many programmes they are running in 2018.

Together with their Facebook Advertising Grants, Charity Incubator and Digital Skills Timebank, the programme forms part of their wider effort to help the charity sector transition from traditional fundraising techniques to the

digital world.