

# Supporters Direct Scotland Launch its Scottish Football Supporters Survey



Supporters Direct Scotland has today launched its Scottish Football Supporters Survey for 2018 and encourages supporters to take part to help Scottish Football score a golden future.

Officially recognised as the lead supporters' group in Scotland by the Scottish Professional Football League (SPFL) and the Scottish Football Association (Scottish FA), Supporters Direct Scotland has established a formal means to engage with the game's key decision makers and represent fans' views.

Outcomes from 2017 were formally presented to the Scottish FA's Professional Game Board and the Scottish FA Congress in December 2017, the latter of which includes representatives from all areas of football in Scotland.

Almost 14,000 supporters participated in last year's survey, outcomes included:

- Value for money considered, "the biggest threat to the future of the game in the next five years"

- Ticket pricing, kick off times and the relationship fans have with their clubs considered to be the three most important factors in decision to attend a game

You can read more about the results of the 2017 survey, and the resulting "asks" by visiting [www.scottishsupporters.net](http://www.scottishsupporters.net).

Survey will be setup annually over the next three years to allow to measure results and improvements. It will cover the following:

- Value for money

- Fan experience

- Supporter engagement

This year's findings will be reviewed by Supporters' Direct Scotland, SPFL, the Scottish FA and also an insight group consisting of key media and communications staff from various SPFL clubs.

You can participate in the survey by clicking this link – [www.scottishsupporters.net/survey](http://www.scottishsupporters.net/survey)

The survey will run for two weeks closing on Sunday 16 September