

Edinburgh cycle hire scheme is just round the corner



Pic – Greg Macvean – Mark Beaumont is announced as the ambassador for the Edinburgh cycle hire scheme Your Bike. Pictured with Mark is George Lowder of Transport for Edinburgh.

Mark Beaumont, who went round the world in a record breaking 79 days on two wheels, was confirmed last month as the face of the capital's Your Bike scheme.

The ultra-endurance cyclist and Edinburgh resident is the scheme's ambassador after receiving his own cobalt blue Pashley hire bike, named Joy. He will be testing the app, geo-docking technology and bike ahead of the official launch in September.

The scheme's operator, Serco signed a concession agreement with Transport for Edinburgh (TfE) earlier this year to introduce and operate the new cycle hire scheme for the City of Edinburgh. The initial three-year agreement will deliver at least 500 manual bikes by April 2019.

Operators Serco will launch the scheme with an initial 200 cobalt blue bikes in September. There will be 3 ways to hire a bike using a smartphone app:

- Single trip
- Day subscription
- Annual membership

The scheme's hire charges will be as follows:

- ▶ £1.50 for a single trip of up to 1 hour
- ▶ £3 for a day subscription, allowing unlimited hires of up to 1 hour each in a 24 hour period
- ▶ For £90 users can sign up for an annual membership, allowing hires of up to 1 hour each for 365 days

For each of the charging options, hirers can enable 'extended rentals' to enable trips of more than 1 hour. Trips of over 1 hour will incur an additional £1 charge for each extra 30 minutes.



