

Summer family sale at ODEON – inclusive prices available now

- *New ODEON Cinemas family deal for the summer with family cinema tickets available from £20 all summer long, come rain or shine!*
- *Until 6th of September, film-savvy families will be able to enjoy the summer's hottest films, including Incredibles 2, Mamma Mia: Here We Go Again and Hotel Transylvania 3: A Monster Vacation for less with ODEON*
- *With offers ranging from £20 to £25 for families of four at select cinemas, it's never been a better time to start planning your summer holidays!*



The whole Drac pack is back next summer for a monster vacation as Griffin the invisible man (David Spade), Wanda (Molly Shannon) & Wayne (Steve Buscemi) the werewolves, Murray the mummy (Keegan-Michael Key), Dennis (Asher Blinkoff), Dracula (Adam Sandler), Mavis (Selena Gomez) & Johnny (Andy Samberg), Frank (Kevin James) & Eunice

(Fran Drescher), and Blobby get ready for a family voyage on a luxury monster cruise ship.

ODEON – Europe’s largest cinema group – has announced a scorching new summer deal for film-savvy families in select cinemas across the UK & Ireland, including Edinburgh Fort Kinnaird and Edinburgh Lothian Road with tickets as low as £20 for the whole family* until the 6th of September.

Guests will be able to dial up the family fun, catching the summer’s latest titles including the return of everyone’s favourite superhero family in *Incredibles 2* (13 July), feel-good summer sing-along *Mamma Mia: Here We Go Again* (20 July) and the upcoming family animation *Hotel Transylvania 3: A Monster Vacation* (27 July).

The new deal will mean families can catch the latest entertainment for less at qualifying cinemas – with the offer applying to screenings in 2D or 3D, and even ODEON’s exclusive iSense showings with crystal clear picture and immersive Dolby ATMOS sound.



Chris Bates, Commercial Director at ODEON UK & Ireland said:

“We’ve got loads of great new films to shout about this summer, and to celebrate, we’re bringing all the family fun to ODEON by offering great value deals so everyone can enjoy the latest summer scorchers! From the hotly anticipated *Incredibles 2* to family sing-along *Mamma Mia: Here We Go Again* – there’s no cooler way to beat the heat this summer.”

ODEON is also giving away summer activity books with the purchase of every children’s cinema ticket, with a whole host of fun activities and collectable stickers to keep the kids entertained all summer holidays!

Tickets for all of the biggest and best films this summer are available to purchase now from the ODEON box office, ODEON app and website – <https://www.odeon.co.uk/>

***ODEON SUMMER FAMILY SALE:**

- Promotional price of £20 & £25 for family tickets applies to a family of 4, which is two adults and two children – offer is valid at select cinemas
- The offer entitles guests to choose 2D, IMAX, iSense, The Gallery and Premier Seating ticket prices, amongst others at qualifying ODEON cinemas
- The Summer Family Sale promotion is valid on screenings from the 29th of June to the 6th of September 2018 (inclusive)
- Children are classified as aged 12 and under
- Full terms & conditions available here: <https://www.odeon.co.uk/summer/2018/family-ticket/>