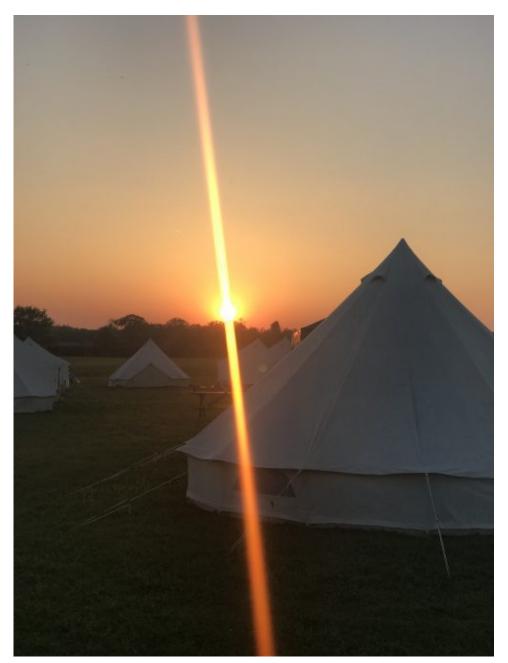
## Red Sky Luxury Camping at Edinburgh Festivals — Where Glamping Meets Affordability

RedSky Tent Company Limited ("Red Sky"), one of the UK's most comfortable luxury camping experts, will be offering a great night's sleep without breaking the bank at this year's Edinburgh Festivals, with the launch of Red Sky's Fringe Pop-Up Hotel.

Available from 9th — 26th August, Red Sky's Fringe Pop-Up Hotel and luxury camping village, provides cost-effective and classy bell tent accommodation with real beds, showering facilities and a club-house offering breakfast and pack lunches. Only 2.5 miles (4 km) from the city centre at Meggetland, it is a beautiful 40-minute walk along the canal or a 20-minute bus journey offering convenience and affordability near the action, without the noise or cost of staying right in the city centre.



Glamping on offer at Meggetland

The Red Sky team are festival tenting experts, turned wedding glamping gurus, and special event and corporate superstars. The company has seen extreme growth year-on-year and have had great success at breaking into new markets, including managing Glastonbury's glamping facilities for the last eight years.

Brendan Fitzpatrick, Red Sky's Managing Director said: "As this is our

inaugural year at Edinburgh, we thought it would have interest, but we've

surprised even ourselves at its popularity — and spaces are

filling up quickly.

In previous years there have been other ventures offering something like ours, but

we saw a need for more comfortable and affordable accommodation on a larger

scale, providing much sought-after, cost-effective lodgings to fringe visitors,

artists and crews, while also maintaining a personable feel. We've added real

beds and mattresses, warm blankets and loads of character, and created a

festival village site so close to the city, you can walk it in 40 minutes."

As seasoned festival goers, Red Sky's management know what people are looking for in festival accommodation. Red Sky's Fringe Pop-Up Hotel offers luxury bell tents, with customised bed configurations as required (2 dbl/1 dbl, 2 sgl/4 sgl), with up to four people per tent. Guests can stay for one night or for all of August, but the longer the stay, the more the saving per night.

The site also features a Festival Café serving affordable breakfasts and packed lunches and there are charging facilities and power in the on-site clubhouse. Guests of Red Sky's Fringe Pop-Up Hotel also receive discounted access to Edinburgh Leisure facilities, for those that like a morning swim or can't keep away from the gym for too long.

For pricing information and to book accommodation at Red Sky's Fringe Pop-Up Hotel, based at Meggetland, 4 Meggetland Wynd, Edinburgh EH14 1XN.

For further information, contact Brendan at: <a href="mailto:brendan@redskytentco.org">brendan@redskytentco.org</a> or on: 01173 182 412.

Red Sky Tent Company (RSTC) started out by providing accommodation for artists and guests backstage in the Dance

Village (now Silver Hayes) at Glastonbury Festival 2009, with 100% of its profits and assets ownership going to Malawi Education Project (MEP)— a 'Local Initiative, Global Support' Charity, promoting Education in Malawi, one of the 10 poorest countries on our planet.

MEP's mission is to make reading resources more accessible, to those in school and to members of the wider community through libraries, supporting and promoting a reading culture, and help sustain a positive cycle of education through families. They now endeavour to help other charitable causes.

Expanded in 2011, Red Sky Bell Tents have become more widely available to hire, championing the markets best offerings in deluxe boutique camping provisions on a reasonable budget, and adding real beds and mattresses.

Throughout music festivals where it was born, to weddings, private parties, youth and corporate events, team building weekends, wild camps and more, RSTC works with green initiatives and sustainability at its heart, and prides itself in being a responsive, proactive and forward-thinking operation, ultimately focusing on quality of service, event integration, environmental sustainability and the bigger global picture.

With massive respect to the future of our planet, RSTC are committed to operating in a low/zero impacting capacity, using sustainable and/or renewable energy sources, and offsetting the carbon footprint generated by transportation, leaving no trace in the path it treads.