

Norwegian celebrates Skytrax awards

Norwegian was today named 'World's Best Low-Cost Long-Haul Airline' for the fourth consecutive year and 'Best Low-Cost Airline in Europe' for the sixth year in a row at the Skytrax World Airline Awards held in London.



These awards are independent and impartial and represent the leading international airline rating system as voted for by the travelling public.

Norwegian was once again recognised as setting the standard in low cost travel by providing outstanding service combined with a high-quality product while operating one of the youngest fleets in the aviation industry.

Bjørn Kjos, Norwegian CEO, said: "It is a great honour to once again be recognised as the 'World's Best Low-Cost Long-Haul Airline' and 'Best Low-Cost Airline in Europe' at the Skytrax 2018 World Airline Awards. At Norwegian we take great pride in following the core values that we have always stood for, to offer affordable travel to all across our expanding global

network. Our modern fleet of aircraft and attentive cabin crew ensure that our customers, whether travelling for work or leisure, enjoy their trip from the moment they step on board. I personally would like to thank all our passengers who voted for us and my 9,500 dedicated colleagues at Norwegian who continuously strive to be the best in the industry.”

Edward Plaisted of Skytrax said: “Norwegian has been a top customer favourite in the World Airline Awards over the last 6 years, being successful not only in keeping ahead of its low-cost rivals in the survey but also improving its position amongst full-service carrier ratings. This is a truly excellent achievement for an airline that is still undergoing rapid expansion.”

Throughout 2017 and into 2018 Norwegian has continued its global expansion plans and now serves more than 150 destinations in Europe, North Africa, the Middle East, Asia, the Caribbean, South America and the US. From Edinburgh we can fly to the eastern seaboard of the US with 89 destinations from Aalborg to Zadar included in their offering.

2018 marked an important year for Norwegian as they launched their first route to South America with a direct service from London to Buenos Aires and their first route between London and Singapore. Transatlantic services were also increased with new flights from London to Chicago and Austin.

These latest awards add to the growing trophy cabinet at Norwegian HQ including Best Wi-Fi in Europe and Best Overall Passenger Experience Low Cost Carrier Europe at the Passenger Choice Awards; Airline Programme of the Year Europe and Africa at the Freddie Awards in recognition of the airline’s customer loyalty programme – Norwegian reward; and Europe’s Leading Low-Cost Airline 2018 at the World Travel Awards.

Norwegian’s Chief Communications Officer, Anne-Sissel Skånvik, accepted the awards accompanied by Norwegian cabin crew Agne

Zupkaite, Francesco Sapuppo, Marcin Krzywicki, Nancy Lily
Wheeler at The Langham Hotel in central London.