

Lothian drivers get a new look

Our local bus company Lothian is giving its drivers a new look.

This is the first time in about 20 years that the uniform has been updated, and the 1900 drivers will wear it from August onwards.

The design is the result of around 18 months of discussion with the drivers and operational team to find the uniform that best promotes their professionalism. But the maroon colour has been retained as it is recognisable as the company hue.



Anne McCracken and Merv Greenham on Catwalk

Sarah Boyd, Operations Director, Lothian said: “Here at Lothian we view ourselves as a retail organisation and strive to ensure our customers’ expectations are not only met, but exceeded. Investment in our people is important to us and helps to ensure we continue to provide a fantastic customer experience. Our team of over 1900 drivers wear their uniforms with pride every day and we know that the introduction of this

new and improved uniform will ensure that they feel comfortable carrying out their duties and representing our business to our 2.3 million customers every week.”

The uniform was designed by Murray Uniforms based in Coventry following a successful procurement process. The bespoke design is hard wearing and has been designed with comfort in mind. The traditional shirt, tie and trouser garments have been given a modern twist, while still encompassing Lothian’s heritage and the style of the skirt has been completely redesigned for the company’s growing number of female drivers.

The uniform also includes an all-weather, full waterproof and windproof jacket, as well as new-style blazers which have been designed to allow greater movement when sitting behind the wheel.



Sarah Burgeon, Nathan Warikandwa, Matt Motion and Jamie Hunter

Ken Denny, Client Relationship Manager, Murray Uniforms added: “Our approach to designing a modern and fresh new uniform for Lothian has been a process of collaboration between both businesses to engineer a uniform that best reflects the Lothian brand whilst being fit for purpose. We know that what a person wears to work impacts how they feel and, as a result,

how productive they are. Lothian selected Murray Uniforms to develop a solution that improved their driver experience. The uniform design, development and manufacture over 18 months resulted in an improved quality, better fitting uniform that not only represented Lothian, but also the region in which they operate – including a handy ticket pocket to make the day to day operations that little bit easier.”

The new look was unveiled to staff and their families last week in a Catwalk show within the company’s Longstone Garage. All twenty-five models were drivers from across the operational team, who had all volunteered to take part in the show.



Ian Buck, Karen Peat and Mihaly Fekete