

Caledonian Sleeper – take a virtual look



Club Car

Glasgow Central Station is the venue for two days of an eye-popping experience providing a unique insight into **Caledonian Sleeper's** new fleet of trains – with a special virtual reality event next week 25 and 26 July 2018.

Inviting members of the public to glimpse into the future of overnight travel, they will enter a virtual reality portal on the station's main concourse. You will be able to explore a recreation of the new carriages. Created by digital media studio **Soluis**, the virtual reality tour will allow users to walk through the Club Car and discover the rooms on the new trains, a number of which will be en-suite for the first time.

Ryan Flaherty, Serco's Managing Director at Caledonian Sleeper, said: "Our new trains will transform Caledonian Sleeper, heralding a new era of rail travel and ensuring a truly timeless experience for all guests.

"We are so proud of the new trains and everyone in the team is excited to give people a sneak peek, thanks to the immersive virtual reality experience we have developed in partnership

with Soluis. This is a chance for current and prospective Caledonian Sleeper guests to delve into the exciting world of the new trains and to whet their appetite ahead of their introduction in just a few short months.”



Suite

The virtual reality event will run between 8am and 8pm on 25 and 26 July and those who attend will be able to enter an exclusive competition to be in with the chance of winning a return trip for two on the new trains.

Scott Grant, CEO of Soluis, said: “As frequent users of this service ourselves, we were delighted when the team behind Caledonian Sleeper approached us. This was an ideal opportunity to create a digital version of the new trains that would both inform and excite guests around this unique form of transport and accommodation.”

“The virtual reality Sleeper carriages deliver a uniquely immersive format that leaves no doubt as to the intended quality of the guest experience.”

The new trains are set to make their debut from October of this year, ushering in a new standard of overnight travel between Scotland and London. The £150m fleet, partly funded by The Scottish Government, has been designed to accommodate the

modern-day traveller and cater to both business and leisure travel guests. A range of accommodation options will be offered, including:

Comfort Seats

Classic Rooms (twin or single)

Club Rooms (twin or single with en-suite)

Suites (double bed with en-suite)

Classic, Club and Suites will also be available as fully accessible rooms for guests with reduced mobility. Other new features will also be included, such as a hotel-style key card entry system, more accessible rooms, charging panels and WiFi throughout the train. The trains will initially be introduced on the Lowlander route between Glasgow / Edinburgh and London from October. There will then be a phased transition on the Highlander route, which serves Fort William, Aberdeen and Inverness.

To discover more about the new trains, visit Caledonian Sleeper's dedicated website at newtrains.sleeper.scot