

ASSURE APM appoints new chairman

Scottish IT cyber security and performance solutions company Assure APM has relocated to a larger office in Rutland Square in Edinburgh to accommodate their growing business.

The company has more than doubled the size of its team in the past year and is looking to expand further. The Edinburgh-based firm has enjoyed a successful year to date with an increase in turnover and some 40% rise in repeat revenue in the past twelve months.

Supporting this expansion, Assure APM has additionally opened a new office in London as a base for its activities across the country.

The company also plans to offer their unique set of cyber security and IT performance solutions to the European market as part of their growth strategy.

The timing of opening a new office in Frankfurt could be accelerated depending on the outcome of the UK's arrangement with the EU.



John Waddell

Alongside this, the company will be welcoming John Waddell to the Assure APM board as chairman. Mr Waddell, an ex Christian Salvesen, Noble Grossart and Archangels executive, will add a new dimension to the development of the business.



Doug More

picture by Alex Hewitt Photography

Doug More, founder and CEO of Assure APM said: “We are delighted that John has agreed to join us on this journey. John has a long and successful career in guiding and advising companies.

“We are very much looking forward to him bringing his experience and leadership skills to bear here as we continue to expand.

“We are also very pleased to be moving to our larger premises in Rutland Square as we were quickly outgrowing our previous office. Additionally, we’ve opened a new office in London. This will give us a base for our work south of the border as we continue to grow and work on new business in the area. We have had a great start to the year, winning business and taking on staff. In the coming months we are looking to further increase our client base and create more jobs.”

Assure APM launched in Edinburgh in 2015 and its services have been used by a range of organisations across the public and private sectors.

They recently announced a partnership with award winning Scottish cyber security company ZoneFox, which, along with their Illumio micro-segmentation security offering, means that Assure APM can offer seamless cyber security protection in the datacentre, in any cloud and on most end user devices.