

World Fishing Day is this month



The joy of catching a fish

Fishing TV is set to hold the first World Fishing Day on Saturday, 23 June in a bid to unite the angling community.

It also aims to bring new people into the sport, celebrate the joys of angling and highlight the power of angling to make positive changes in people's lives.

Fishing organisations around the world will be hosting public participation events in partnership with Fishing TV.

The video-on-demand broadcaster will also be providing a free 24-hour live TV show of fishing action through their platform.

The live filming will be hosted in a news-anchor-style from a London-based studio featuring pre-recorded VTs and link-ups to live content from 24 locations around the world.

Anglers will be encouraged to go fishing on World Fishing Day and share their photos and videos of their day with prizes and competitions for impressive captures.

The Wright Stuff presenter and angler, Matthew Wright, is confirmed as one of the hosts for the World Fishing Day live stream.

Alongside him will be *Angling Times* reporter and former host of Sky Sports' Tight Lines, Keith Arthur, plus television journalist, Fiona Armstrong who is currently reporting and presenting for ITV's Border Life.

The TV channel will cover migrating rainbow trout in New Zealand's Tongariro River to Tenkara fishing in the Japanese hills.

The broadcast will visit 24 locations, including Croatia, The Bahamas, Australia, South Africa, Iceland, Finland, Austria, Germany, France, the UK and various locations across the USA.

Register to watch the free live broadcast here:
<http://www.worldfishingday.com/>