

# Hearts Launch New Home Strip



Photo: Hearts FC

Hearts today launched their new home strip for season 2018/19. The strip, designed by well-known manufacturers Umbro, is now available to purchase in the Hearts club store and also [on-line](#).

The new strip is a partial throwback to the late 1970s when Hearts wore the famous Umbro diamonds down the sleeves, as did the Scotland team of the time.

Meanwhile, Hearts have also announced their partnership with the charity Save the Children has been renewed for a further three seasons. As has been the case since 2015, Save the Children will feature on Hearts home and away kits.

Hearts Chief Executive Ann Budge told the Hearts website:

*"It is gratifying that the vision that we set out in 2015 for our partnership with Save the Children has delivered so impressively.*

*"I am particularly pleased at the way in which the*

*relationship between Big Hearts and Save the Children has developed to reach more families in need in our community.*

*“The support shown by our fans for this initiative has been magnificent and is yet another reminder of what makes Heart of Midlothian such a special club. I am immensely proud that we are not only promoting Save the Children’s work by sporting their name on our shirts, but that our players and fans have had a part to play in enhancing the services that the charity delivers.*

*“I am delighted to extend the partnership by another three years and look forward to marking Save the Children’s centenary in 2019.*

*“We said it would be a perfect match and we now have real substantive evidence that it is!”*

Fiona McBain, Save the Children’s trustee and vice chair, said:

*“Heart of Midlothian Football Club and Save the Children have built a partnership based on shared values and this has been life changing for many of the families that we work with.*

*“It has allowed us to deliver household grants – including cookers, beds, pushchairs and other essential items to struggling families. In addition to this, we have been funded to run our Families and Schools Together Programme, benefitting nearly 250 families to help their children to learn.*

*“This iconic partnership has given families throughout Edinburgh and Lothians the tools and skills to make sure children get the best start in life, no matter what their background is.”*