

Gordon tries his first Magic Breakfast

Gordon Macdonald MSP is someone who likes a good breakfast, so when he was invited to a Magic Breakfast in his constituency it was easy for him to say yes.

He had a delicious 'magic' bagel and chatted with children at St Joseph's RC Primary and Broomhouse Primary.

The healthy breakfast is provided by charity Magic Breakfast with funding provided by Amazon to around 500 children in Scotland every school day.

Out of the one million Magic Breakfasts that Amazon are funding in the UK This academic year two schools in Edinburgh are pleased to be a part.



Constituency MSP Gordon MacDonald photographed with Mirren Kay (P5/4) and Michael Hardie (P3) of St Joseph's RC Primary School in Edinburgh

Amazon is also launching a volunteering programme in Edinburgh, giving their employees the opportunity to get involved in supporting the running of activities at school

breakfast clubs, including reading with the children.

Anthony Currie, Head Teacher at St Joseph's RC Primary School in Edinburgh, said: "This school year we have had the privilege to work in partnership with Magic Breakfast and Amazon. As a result, our children and school community have thrived! Every child in St. Joseph's has the opportunity to enjoy a high quality, nourishing breakfast before school starts, providing them with a great start to the day and ready to enjoy their learning when school begins. The children also benefit from learning key life skills in the preparation of their breakfast food alongside an excellent staff team. The feedback from the children also highlighted the social benefits they feel they have gained from eating and sharing a first meal of the day together. We are proud to be working in partnership with Magic Breakfast and Amazon to support the children and families of St. Joseph's."

Jamie Petrie, Head Teacher at Broomhouse Primary School in Edinburgh, added: "Our partnership with Magic Breakfast and Amazon has given the pupils at the school an opportunity to start the day ready to achieve and attain. It has allowed us to break down the barriers that hunger brings to children with tough realities. The food and fruit juice is the high quality that our wonderful children deserve so that they are prepared for all the challenges that lay ahead in the school day. The generosity of Magic Breakfast and Amazon also allows us to feed all our children, not just those that attend breakfast club. This has really helped children that can't attend breakfast club, but still come to school hungry, access the fuel they need to learn and play."



Founder of Magic Breakfast, Carmel McConnell, MBE, Constituency MSP Gordon MacDonald, Graeme Smith, Managing Director, Amazon Development Centre Scotland with pupils from St Joseph's RC Primary and Broomhouse Primary for the launch of Amazon funded Magic Breakfasts.

Gordon MacDonald MSP said: "It has been a pleasure to eat breakfast with the pupils at St Joseph's Primary and Broomhouse Primary this morning and hear from them and their teachers about how Magic Breakfast is making a real and significant difference to the lives of the children. The importance of a healthy breakfast for children and young people is clear and is well recognised by educational and health professionals. It gives them a great start to the day, so that they can concentrate and make the most of the great educational opportunities they are being offered.

"It was great to visit Broomhouse Primary and St Joseph's Roman Catholic Primary schools in Edinburgh this morning and see the children enjoying a positive, focused and fun start to the day with a healthy, nutritious breakfast," added Graeme Smith, Managing Director, Amazon Development Centre Scotland. "At Amazon, we want to help children reach their full

potential in the digital world, so giving them the fuel for learning is key to this. That's why we support Magic Breakfast in helping deliver nutritious breakfasts to schoolchildren across Scotland and the rest of the UK. The team are really excited about volunteering at the breakfast clubs and meeting the kids, parents and teachers."

The Founder of Magic Breakfast, Carmel McConnell, MBE, said: "We are delighted to be working with the excellent teams at St Joseph's and Broomhouse Primary Schools, helping to ensure that none of their pupils starts their school day too hungry to learn, and we send our grateful thanks to Amazon for their tremendous support that is making it possible for us to expand our breakfast provision in Edinburgh and throughout Scotland."