Get the mytaxi app and City Cabs will pick you up in Edinburgh

The mytaxi app has launched today in Edinburgh. We began with a photo shoot on Castle Terrace when we spoke with George Aird Chairman of City Cabs who are the taxi partners here in the capital.

If you download the app and call a cab, payment is made through the app and you have the assurance of knowing that a City Cab driver will come and pick you up. And until the end of June by using the app you will save on fares with a third off.

George Aird explained to us that they decided to proceed with the mytaxi partnership as it will be good for their company and also for their customers.

He said : "City Cabs thought this was an exciting opportunity to launch into a European market even before the passengers come into Edinburgh. Going with **mytaxi** gives us the ideal

opportunity to do that as they already operate in 77 other major cities around Europe. So we can connect with visitors before they come here.

"We are reliable, safe and vetted by the council. Our taxi drivers all have 'The Knowledge' and City Cabs is one of the biggest black cab companies in Edinburgh. We have over 450 taxis and about 900 drivers. We will get passengers from A to B safely.

> *George Aird of [@CityCabsEdin](#) told us that their partnership with [@mytaxiuk](#) will be good for their customers — payment through the app too. [pic.twitter.com/eVzDl4yimD](#)*
>
> *— Edinburgh Reporter (@EdinReporter) [May 14, 2018](#)*

"Technology is moving fast and we thought it would be good to be in partnership with the app company. This will bring us more business and payment is easier for the customer as all their details are on the app, but for our drivers it is also guaranteed."

Click below to download the app.