

Get along to Lidl's Scottish Craft Gin Festival

LIDL have begun their first Scottish Gin Festival which involves the company in a deal worth about £180,000 with artisan gin makers across Scotland.

The new collection includes gin from Edinburgh, Shetland, Orkney, Perthshire and Glasgow.



From Edinburgh Generosity, the social enterprise gin whose profits support projects involving disadvantaged young adults across Scotland is only one of the new producers featuring on Lidl's shelves.

Colin Campbell, Brand Manager for Ginerosity said: "We're thrilled to collaborate with Lidl for the first time, and be included as part of the line-up for their inaugural Scottish Gin Festival. This means we can bring out ethical gin to more gin-lovers nationwide, while also helping young adults access education, training and employment.

"Our gin is a beautiful London dry gin, full of character and made with 10 ethically sourced botanicals. Produced by the acclaimed Summerhall Distillery in Edinburgh, it's a gin that is beautifully balanced and accessible; it goes superbly in a gin and tonic, but also forms a delightful additional to any cocktail, with its ethical heart providing the perfect finish!"

Four of these are new to supermarkets and you can also buy a Deluxe Botanical Set along with new selections of tonic waters to try out at home in cocktails.

Scotland is now producing more gin with 70% of the UK's gin supply being produced north of the border, but it is also better gin owing to the smaller craft producers.

Lidl are offering eight gins from six artisan Scottish producers and these include :



MAKAR's new Cask Matured Oak Aged Gin

New to Lidl shelves, this unique gin is aged in oak barrels for 8 weeks to give smokey pine and baked vanilla flavours

Perfect serve: Ginger beer & slice of fresh lime

Price: £19.99



Makar Original Dry Gin

This fresh gin produced in Glasgow has citrus notes with liquorice, pepper and a smooth dry finish

Perfect serve: Tonic water & sliced green chilli pepper

Price: 19.99



Strathearn Heather Rose Gin

A smooth, delicate drink perfectly balanced with rose and heather to create a light floral sweetness.

Perfect serve: Chilled prosecco & fresh raspberries

Price: £19.99



Strathearn Scottish Gin

A first to supermarket shelves - Gentle peppery spice finishing with citrus sherbet, this juniper led gin is double distilled on a working farm in the Perthshire countryside

Perfect serve: Tonic water & twist of orange peel

Price: £24.99



Tideline Gin

Brand new to the market and exclusive to Lidl, this new gin is distilled in a traditional copper pot still using botanicals foraged from the family garden

Perfect serve: Tonic water & clementine

Price: £19.99



Shetland Reel Gin

Produced on Shetland's most northerly isle, this brand new exclusive gin provides the perfect summer tippie that balances orange and spice to create bitter sweet marmalade notes

Perfect serve: Tonic water, orange peel & a sprig of rosemary

Price: £24.99



Ginerosity

A gin with a big heart, Ginerosity is the world's first social enterprise gin, with profits going towards supporting disadvantaged young adults, and is distilled using ethically sourced botanicals giving a crisp peppery finish.

Perfect serve: Tonic water & fresh mint leaves

Price: £19.99



Kirkjuvagr Harpa Gin

Handcrafted, this is a fruity crisp gin made with traditional local botanicals from the island and Orkney bere barley

Perfect serve: Tonic water & fresh summer berries

Price: £19.99