

SMEs still have time to register



SMEs in Edinburgh are being urged to take advantage of free, practical advice on how to grow their export sales and succeed in the digital economy.

Businesses still have time to register for the Amazon Academy on Tuesday, 17 April in Glasgow at the SECC Centre.

The academy provides free hands-on, practical advice to help SMEs succeed in the digital economy, in particular by growing their export sales and is run in association with Enterprise Nation, Scottish Enterprise and the Department for International Trade, .

Edinburgh has a thriving small business community, being home to almost 18,000 SMEs.

At this year's gathering, small business owners will be able to learn how to use the power of the internet and technology to grow their revenue, boost export sales and improve their customer experience. Over 500 small business owners have already registered.