

Newest Cash Generator franchise on Dalry Road

Ghulam Ahmed recently invested in two stores, one on Dalry Road and another in Kirkcaldy to introduce the business Cash Generator to those who may need its services.

You can buy and sell second hand items, including gold and jewellery at a Cash Generator store. There are also new items on sale.



Ghulam Ahmed

Graeme McKinnon, Managing Director at Cash Generator said: ““This is an exciting time for Cash Generator as we re-enter the franchise market and we’re thrilled to welcome Ghulam as our latest franchisee in Scotland.

“Ghulam is a hugely ambitious entrepreneur and has chosen the right franchise in Cash Generator as we offer a unique opportunity to lovers of a great deal and represent a potentially high profit, long term business opportunity. We really do have a very simple business model – our franchisees buy then sell pre-owned items offering sellers superfast cash.

“We take a flexible approach and are proud to support the entrepreneurial spirit of our franchisees. Ghulam has joined an established network of franchisees and we look forward to working with him as our latest franchisee.”

The business is now a wholly franchise-focused business and Ghulam recently trained in the franchisee recruitment programme to ensure that he knows everything he needs to know about running the stores. Cash Generator believe this is a recession proof model and are highlighting it during Scottish Franchise Week. They have taken a stand at the Grand Central Hotel in Glasgow at the British Franchise Association's (BFA) Scottish Exhibition.

Graeme McKinnon, Managing Director at Cash Generator said: ““This is an exciting time for Cash Generator as we re-enter the franchise market and we're thrilled to welcome Ghulam as our latest franchisee in Scotland.

“Ghulam is a hugely ambitious entrepreneur and has chosen the right franchise in Cash Generator as we offer a unique opportunity to lovers of a great deal and represent a potentially high profit, long term business opportunity. We really do have a very simple business model – our franchisees buy then sell pre-owned items offering sellers superfast cash.

“We take a flexible approach and are proud to support the entrepreneurial spirit of our franchisees. Ghulam has joined an established network of franchisees and we look forward to working with him as our latest franchisee.”

Ghulam said: “This is a fantastic opportunity and a really exciting time to get involved at Cash Generator. I looked at other franchising opportunities but Cash Generator was the only one that stood out as a recession proof business model that will stand up to these challenging economic times.

“I have experience running my own businesses and started my first company aged twenty four so I have always seen myself as

an entrepreneur and I am really encouraged by the flexible approach of Cash Generator.

“It will be a challenge to take on two stores but the franchise recruitment team at Cash Generator has a fantastic training programme in place which has helped me to understand how the business works. There is always someone to offer help, support and advice whenever you need it.”

You will find Cash Generator at 108A Dalry Road Edinburgh EH11 2DW