

John Lewis Edinburgh with bigger Easter eggs

John Lewis reveals Easter celebrations are set to be bigger than ever as the nation embraces the annual spring holiday with bespoke eggs, DIY tea parties adorned with decorative eggs and bunting, and cracking Easter bunny hunts. To get set for an Easter egg-stravaganza, the Edinburgh store has launched a Bunny Bunting workshop and Easter Bunny hunts for kids and adults alike.

Just like its Christmas counterpart, Easter has become a holiday associated with themed parties, seasonal gifting, family fun and a little chocolate indulgence. This year's extensive egg offering includes the unique and the luxurious; from the Edinburgh Gin's Easter egg; to Charbonnel et Walker milk chocolate egg with sea salt truffles; and the Artisan du Chocolat extravagant chocolate sculpture.



As well as filling its seasonal department with spectacular Easter-themed products, John Lewis Edinburgh will host a series of fun and creative events for all the family. On Saturday 24 March, there will be a range of activities to keep the family entertained including an Egg-ceptional Easter Bunny Hunt, a Bunny Bunting crafting workshop as well as a fashion show and live music. The Bunny Hunt and Bunting workshops will also run during opening hours on Easter weekend.

Barrie Blamire, Head of Branch at John Lewis Edinburgh, said: "At John Lewis Edinburgh we love to celebrate special occasions with our customers and have some fun in store. With more and more Brits choosing to celebrate Easter in style, we have everything you need to make Easter extra special, with special events, seasonal decorations to transform your home

into a spring wonderland and an unparalleled collection of Easter eggs and gifts.”

Lisa Rutherford, Seasonal Buyer at John Lewis, said: ‘John Lewis saw a much higher demand for Easter Decorations last year. For 2018, our assortment supports this growth in popularity and we’ve introduced a greater selection of tree hanging decorations and tabletop accessories. Easter is a relatively inexpensive way to celebrate a special time of year and events focused on children and family always capture people’s imagination and decorating is part of that.”

To take part in any of the Easter activities, simply pop along to John Lewis Edinburgh from 24 March and pick up a leaflet from any till point in branch.

The Bunny Hunt and Bunny Bunting workshops will also run on Good Friday (30 March) and Saturday 31 March between 10am and 4pm.

Additional activity times on Saturday 24 March:

Kids’ entertainer, 10:30am – 12:30pm

Kids’ musician, 10am – 4pm

Fashion show, 12pm and 2pm

Food sampling