Hibs launch season ticket campaign for the 2018-19 season.



Hibs have launched the season ticket campaign for the 2018-19 season.

The club currently enjoy record season ticket numbers for season 2017-18 at 13,500, while the average league attendance of 17,995 is the highest since the 1957-58 season.

The campaign, entitled Generation Hibs, calls on supporters to define the next generation of the club to build on an historic couple of years, which included a Scottish Cup win, promotion back to the Premiership and the highest ever season ticket sales.

Supporters are encouraged to continue to back the club following an impressive first campaign back in the top flight, including a Betfred Cup Semi-Final appearance, wins over Rangers, Aberdeen and Hearts and the team currently fighting for European places at the top end of the league.

Chief Executive Leeann Dempster said: "The club has grown from strength to strength over the last few years and we are seeing the results of that on the park.

"We now want to continue the progression and growth in a positive way — it's not enough to just pat ourselves on the back and be pleased with what we've achieved.

"Supporters and staff alike have ambitions for what this club can be and what it can achieve, and that vision includes sellout crowds and high season ticket numbers."

Head Coach Neil Lennon said: "The crowds we're getting are a sign of a big club, and that's why I came here. It's a city club and one of the best clubs in Scotland.

"We're in a great place on and off the pitch, and we want to make this the new normal and keep growing and developing.

"We need to thank supporters for the backing they've given us both this season and before, and hopefully they are excited about what we are looking to achieve."