

Scottish shoppers sidestepping Burns tradition



Haggis pakora. Picture by Ian Georgeson

The traditional Burns Supper of haggis, neeps and tatties may become a thing of the past.

Scots are, according to Kenny Laughlan of Mrs Unis, looking to experiment with the national dish.

Mr Laughlan, the company's sales and marketing manager, said: "It is clear from the figures that there is strong customer demand for adding something extra to the traditional Burns suppers."

Haggis pakora, truffles and haggis flavoured crisps are now stocked in Asda.

The supermarket giant now boasts its biggest Burns range with 31 haggis products and their sales of traditional Burns products are up by 25 per cent year-on-year.

Heather Turnbull, Asda's Scottish regional buying manager, said: "It is all about offering customers great tasting regional products at affordable prices."