

Johnson Matthey supports Gorgie City Farm

JOHNSON MATTHEY SUPPORTS GORGIE CITY FARM WITH SPONSORSHIP DEAL

Gorgie City Farm has secured a sponsorship agreement with Johnson Matthey, to provide snacks for volunteers during a structured break in their volunteer session.



To celebrate the anniversary of the implementation of Johnson Matthey's Code of Ethics, the team at their site in Edinburgh decided to reach out to the local community.

The sponsorship has enabled Gorgie City Farm to provide a healthy drink and snack to the 150 volunteers who have a meaningful placement on the Farm each week.

Providing a snack and a structured break during each volunteering session helps to develop and maintain the relationships between the volunteers and staff.

Volunteers feel more included in the "Farm Family" and are better able to participate to the best of their abilities. This enriches their volunteering experience at the Farm and, in turn, enhances the experiences of all the visitors to Gorgie City Farm.

Gail Vencker, Volunteering and Inclusion Manager at Gorgie City Farm, said: "We're delighted to have the support of Johnson Matthey as our volunteers are very important to us at Gorgie City Farm."

David Payne, Site Director, said: "At Johnson Matthey, we believe that investing in our communities is a key part of our social commitment to the places in which we operate and we are pleased to sponsor Gorgie City Farm which provides such a fantastic service to our local community"