

Theatre-goers Encouraged to Make Their Mark at the Edinburgh Playhouse



For more than eight decades the Edinburgh Playhouse has provided the backdrop for some of the most iconic shows and names in musical theatre and live entertainment. Now theatre-goers are being given the opportunity to make their mark on the UK's largest theatre by sponsoring a seat.

Members of the public can sponsor their favourite seat in the Stalls and Circle level areas of the A-listed auditorium for 10 years for £150. ATG Theatre Card holders can become seat sponsors for £110.

Each selected seat will carry a plaque bearing a name or inscription of the sponsor's choosing. A unique way to mark a special moment, occasion or to be given as a gift, seats can be dedicated to family and friends or sponsored to mark that first trip to the theatre, or they can carry a quote from a favourite musical or even celebrate the life of a loved one.

As well as a plaque fitted to the back of their chosen seat, sponsors will also receive a year's ATG Theatre Card membership, worth £40, entitling holders to priority booking and discounts, amongst many other benefits. A mention on the ATG website and an invitation to a special reception to view individual plaques and receive a guided, behind the scenes tour of the theatre are all included.

In addition to this everyone who sponsors a seat at the Playhouse before midday on Friday 15th December 2017 will automatically be entered into a grand prize draw. One person will win a pair of tickets to every show in 2018.

Jennifer Wallace, Sales and Development Manager at the Edinburgh Playhouse, which is an Ambassador Theatre Group (ATG) venue, said: *“The Playhouse has been showcasing the best in live entertainment to audiences for more than 80 years. It’s been the stage for iconic West End musicals and sell-out gigs. With a wealth of entertainment history, the theatre holds significant meaning for many performers and audiences alike. It’s only fitting that theatregoers have the chance to make their own mark on the Playhouse and sponsor a seat.*

“We really want to encourage people to celebrate their own special moments and occasions with this unique sponsorship opportunity – a chance to put their name on the best seat in the house.”

For more information or to sponsor a seat at the Edinburgh Playhouse, please click [here](#)