

Ibis claim gold in economy hotel poll



A room in an ibis hotel

Thousands of holiday makers have crowned ibis Hotels the Best International Economy Hotel Brand (Gold) and Best UK Economy Hotel Brand (Silver).

The awards were presented at the 2017 British Travel Awards and it is the second year running that ibis has bagged a brace of awards.

This year the group introduced initiatives including the Nest Room concept in ibis budget, and a welcome system which allows ibis hosts to check-in customers via smartphones.

James Wheatcroft from ibis said: "We're proud of our hotel staff who are available and connected to help our guests 24/7."