

Agencies chill for charity



Getting ready to sleep rough in December

Five of Edinburgh and Glasgow's creative agencies have pledged to raise over £15,000 to help end homelessness in Scotland as part of Social Bite's Sleep in the Park on December 9.

Sleep in the Park will see 9,000 people take to Edinburgh's Princes Street Gardens to spend a night out in the cold.

By funding social projects, such as The Social Bite Academy, the charitable organisation aims to provide housing for Scotland's 11,000 homeless within the next five years.

Represent, The Leith Agency, Taste Design, Whitespace and Stripe are taking part and funds raised will be invested in housing solutions, a nationwide jobs program, addiction rehabilitation facilities and outreach and engagement with the homeless community.

Liam Gallagher, Amy Macdonald, Deacon Blue and Frightened Rabbit will be provide musical entertainment and participants who raise over £5,000 will also receive a bedtime story read to them by John Cleese.

Donate at <https://uk.virginmoneygiving.com/Team/represent>