

20/20 Productions Become Living Wage Employer



20/20 Productions, the creative communication, event and digital production company, becomes one of over 200 Living Wage employers to be recognised in Edinburgh.

75% of accredited Living Wage businesses report increased motivation and retention rates for employees.

Already an Investors in People and Young People business, 20/20 Productions are dedicated to staff training, engagement and retention.

A regular at University events, 20/20 Productions have their own mentoring programme with Edinburgh Napier University and dedicate time and resources to developing their workforce. Acknowledging the Living Wage is just another way that the award-winning agency recognises the needs of their employees.

Speaking about his commitment to staff, Alastair Scott, 20/20 Productions MD said: *“For 27 years we have been committed to hiring, training and retaining the best in the business to deliver the best work we can for our clients. Having been an Investor in People organisation since 1999 we have always felt strongly about giving our employees what they deserve. In this case that is the living wage salary, and we are proud to be a part of this scheme.*

“For us, the combination of opportunities, working environment and pay has resulted in a motivated and loyal team.”

Living Wage Week, happening this week, celebrates the movement and encourage more businesses to join.