

# Scottish Water engage penguins to help deliver the message

Scottish Water want you to think carefully about using water and what you put down the loo.

Anything other than the 3Ps (see below!) should not be flushed away to clog up the sewage system and make their way on to beaches. Our coasts are impacted by cotton buds and cleansing wipes which can be left in rivers or the sea for a long time after they are used.

And they 'engaged' the penguins at Edinburgh Zoo to get the message across.



Scott Fraser, Scottish Water's corporate affairs regional manager, said: "We're delighted to be with the penguins today at RZSS Edinburgh Zoo, to highlight how we can all help the water cycle and only flush the 3P's – Pee, Poo and (toilet) Paper down the toilet. It's the simplest way to remember, no matter how old you are."

"Around 80% of all blockages are entirely avoidable because they are caused by people putting the wrong things down their sinks and toilets. That's why we're constantly working with the public to prevent blockages that can clog up the cycle."



Bruce Ritchie, Head of Business Operations and Visitor Experience at RZSS Edinburgh Zoo said: "We've had incidents of our toilets and sewers being blocked due to the wrong things

being flushed. That's why we're keen to support Scottish Water's 3P's campaign and raise awareness to our visitors to only dispose of Pee, Poo and (toilet) Paper down our toilets.

"As a conservation charity we know our visitors will be keen to do their bit and prevent anything untoward entering our seas and damaging our marine ecosystems. That's why the penguins are helping us promote the 3Ps today."

Scott Fraser continued: "We are pleased with the response to our campaign to date, which has seen a reduction in sewer blockages of 11% in the past three years. However, with nearly 100 sewer blockages a day, there is a long way to go.

"Scottish Water customers can learn more about what they can do to keep the cycle running, what should not be flushed down toilets or poured down sinks and how they can save their drains, protect their homes, their neighbours' homes and the local environment at [www.scottishwater.co.uk/cycle](http://www.scottishwater.co.uk/cycle) including viewing all our campaign videos."