

Rise in trade marks shows a healthy trading climate

The intellectual property specialists Marks & Clerk say that there is a rise in the number of trade mark applications which originate in Scotland.

This they say shows a 'strong and sustained entrepreneurial spirit' especially in the food and drink sector.

Last year there was an 11.7% increase in the number of applications from Scotland made up of a lot of food and drink manufacturers such as craft brewers and distillers. Scotland is outperforming both Wales and Northern Ireland.



Campbell Newell

Campbell Newell, a partner in Marks & Clerk's Edinburgh office, said : "Scotland has a long and proud tradition of producing ambitious entrepreneurs, and we continue to punch above our weight in so many sectors – be it food and drink or tourism. Despite a climate of economic and political uncertainty, we're seeing a very healthy Scottish picture, and businesses are recognising the importance of protecting and investing in their trade marks.

"We're seeing this replicated across our Edinburgh, Glasgow and Aberdeen offices, so there is every reason to be encouraged.

"It's a huge tribute to Scotland's entrepreneurial spirit, particularly in the Scottish brewery sector which has doubled since 2010 with 115 breweries operating in 2016, compared to just 55 in 2010. Start-up breweries have played a major role in that.

“It also further serves to reaffirm the country’s status as a leading marketplace for ambitious young businesses looking to make their mark.”