New piano centre opening on Elm Row this weekend

Edinburgh set to become Scottish Piano centre of excellence with pioneering Yamaha partnership

Rimmers Music have invested in their new Elm Row showroom and will hold an official opening this Saturday morning when they will unveil their major new piano partnership with instrument giant Yamaha.

This boutique piano store is their first physical Rimmers Music store in Scotland.

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Rimmers Music Edinburgh will host a wide range of both acoustic pianos in the uprights and grands they feature from Yamaha, as well as digital pianos such as the hugely popular Clavinova range and the ever student friendly Arius models. IN addition they have keyboards including the newest range from Yamaha which will be demonstrated by top Yamaha keyboard demonstrator and Rimmers Music Edinburgh staff member, Richard Bower.

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Rimmers Music are also set to unveil an exciting series of regular events including recitals and Yamaha masterclasses, such as their Xperts on Tour event on 6th November. The store will also offer teaching for pianos, keyboards and guitars at Yamaha Music Point, which is part of the family of music schools found at each of their Rimmers Music store locations.

Rimmers Music Managing Director Gary Tate said : "We are thrilled to be taking our relationship with Yamaha to new heights with one of the very best piano showrooms in Scotland. We aim to become the most successful piano retailer in the United Kingdom and offer customers, artists and teachers alike unrivalled professional service, facilities and value. We are also planning a series of local music partnerships designed to support local venues, schools and talent."

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