

In the dog house raising funds for the Edinburgh Dog and Cat Home

Some of Edinburgh's top business people raised funds for Edinburgh's Dog and Cat Home last Friday by spending the day in the kennels. They all had to raise some cash before the door was unlocked and they were allowed out!



Celebrity Vet 'Marc the Vet' Abraham, Edinburgh Dog and Cat Home CEO Howard Bridges, Boyd Legal's Property Sales Director, Kerry Wells, iMultiply CEO Kirsty MacKenzie, iMultiply Director John Gilbertson, Edinburgh Chamber of Commerce's Head of Membership, Richard Ellis, and Premium Benefits Ltd Managing Director, Karl Fogg all took part.

Armed with only a laptop and a mobile phone, the group had just one working day to raise as much sponsorship funds as they could, in order to be released. A series of treats were awarded to mark their progress, including the addition of a chair to their dog kennel, and the chance to stretch their legs on a walk with one of the Home's resident dogs.

The group raised over £7,000 during the day, with iMultiply's Kirsty MacKenzie and John Gilbertson being crowned joint 'Top Dogs' for the most money raised individually. All funds raised will be used to support Edinburgh Dog and Cat Home's work to care for stray and abandoned pets from Edinburgh and the Lothians.

Edinburgh Dog and Cat Home's Director of Fundraising and Communications Nicola Gunn said: "In the Dog House 2017 has not just raised much-needed funds Edinburgh Dog and Cat Home, but also highlighted the many animals who are spending months,

even years, calling these spaces home.

“We must never forget that a kennel is not a long-term solution for an animal’s care, and we will continue to work tirelessly to secure loving forever homes for any dog or cat that reaches our door. We send our sincere thanks to everyone who took the time out of their busy schedules to be part of this event.”