

# 2018 Fringe Schools Poster Competition launched

The artist Ursula Kam-Ling Cheng helps the Edinburgh Festival Fringe Society to launch the 2018 Fringe Schools Poster Competition.

Schoolchildren from across Scotland are invited to submit artistic impressions of the Fringe with any kind of art. Three winning entries will then be used as the official poster next year. The competition is supported by Virgin Money and runs until 9 March 2018.



Artist Ursula Kam-Ling Cheng

Launching the 2018 competition, Ursula Kam-Ling Cheng said:

“I am thrilled to act as champion artist for the 2018 Fringe Schools Poster Competition. This is a fantastic opportunity for students across Scotland to engage in design and expression. The competition encourages imaginative minds to action their creativity and ideas, using any artform that appeals to them. I’m really looking forward to seeing the diverse, inventive and original works that Scotland’s schoolchildren produce, reflecting their impressions of the Edinburgh Festival Fringe.”

Shona McCarthy, Chief Executive of the Edinburgh Festival Fringe Society, said:

“The Fringe Schools Poster Competition is a fantastic opportunity for the Fringe to engage with schools across Scotland, encouraging children to express themselves creatively and helping them develop as individuals and successful learners. Every year the quality and variety of entries we receive is astounding, demonstrating the

exceptional talents of Scotland's schoolchildren and providing an insight into their unique perceptions of the Fringe.

“Following the relaunch of the competition for 2017, there was a remarkable increase in the number of schools participating, with more than half of schools entering the competition for the first time. We hope to see a huge response from schools across Scotland again in 2018, and I look forward to being inspired by the designs submitted.”

This year's competition will be judged in three different age categories, Primary 1 – 3, Primary 4 –7, and Senior 1 – 6. One overall winner will be selected in each age category, alongside 14 regional winners. Winning designs will feature in an exhibition, alongside 150 other shortlisted entries, that will take place at Dynamic Earth between June and August 2018.



11-year-old Robbie Goddard from George Heriot's School was named the Edinburgh regional winner of the 2017 Edinburgh Festival Fringe Schools Poster Competition.

Postal entries for the Fringe Schools Poster Competition should be sent to: Schools Poster Competition, Edinburgh Festival Fringe Society, 180 High Street, Edinburgh, EH1 1QS no later than 17:00 Friday 09 March 2018.

Online entries can be submitted by visiting [www.edfringe.com/poster](http://www.edfringe.com/poster)

The competition is open to all Primary 1 to Senior 6 pupils at schools in Scotland. Full details of the competition along with the entry pack, prize information and learning resources can be downloaded at [www.edfringe.com/poster](http://www.edfringe.com/poster).

The prizes for the top three artists and their schools are:

Pupils – £150 (cash) and £150 arts and culture voucher

Schools – £250 (cash) and £250 arts and culture voucher

This film is all about this year's competition