

Edinburgh Chamber of Commerce welcome international business leader to the Capital

On Friday, the Edinburgh Chamber of Commerce welcomed Terry Appen, Head of Business Development at Chinese oil and gas company, Jereh Group, to meet senior city leaders in Edinburgh.

Mr Appen's visit formed part of a Scotland-wide itinerary of meetings in locations including Aberdeen, Glasgow and Dundee. With the aim of developing bilateral trade opportunities, Mr Appen set out to meet potential partners in the oil and gas, supply chain, research, technology and AI industries.



The Edinburgh visit proved to be highly successful, with 11 city leaders including the Lord Provost, the Rt Hon Frank Ross, Edinburgh Chamber President Scott Black and Keith Finlayson, Head of Commercialisation and Business Development at Edinburgh Innovations Ltd, coming together to discuss synergies and future business opportunities for Jereh Group in the capital.

Alexia Haramis, Head of International Operations at Edinburgh Chamber said: "We were delighted to welcome Mr Appen to Edinburgh to meet with Chamber members. Connecting the Jereh Group with organisations including Herriot Watt and Cairn Energy highlighted synergies which we hope may result in opportunities for collaboration.

“As Scotland’s capital city Chamber of Commerce, it is vital that we actively engage with international businesses and markets to open-up and encourage new trade opportunities. We hope this meeting will be the start of a positive, on-going relationship between Edinburgh and the Jereh Group.”

This visit is one of many international events and delegations hosted by the Edinburgh Chamber of Commerce, delivered in partnership with the Scottish Government and Scottish Chambers of Commerce.

In 2017, the Edinburgh Chamber re-launched its international work. The year-round calendar of events aims to demystify common queries around international trade, highlight key emerging markets and inform businesses on trade opportunities available. Training courses are also available to support businesses looking to grow overseas in areas including Incoterms, Letters of Credit and Export Documentation. Full details of these events and courses can be found at www.edinburghchamber.co.uk

Those looking receive updates and take part in discussions around international trade are invited to join the Edinburgh Chamber of Commerce – Inspiring International LinkedIn group here – <https://www.linkedin.com/groups/8607274>