

# Edinburgh Beermat Challenge laid down by ScotlandShop



To celebrate the launch of their new store in Edinburgh, [ScotlandShop](#) have launched a beermat challenge, taking place in pubs across the capital.

20,000 beer mats have been printed for the challenge, each printed with one of four tartans – [Edinburgh](#), [Caledonia](#), [Jacobite](#) and [Auld Scotland](#).

The first person to find one of each and to hand them into the ScotlandShop store will win themselves a £100 voucher to spend on tartan goodies.

The tricky part? ScotlandShop aren't saying which pubs the beer mats are in.

The ScotlandShop store is open now.