Bike & Go looking for new places to cycle

Bike & Go have been operating in Edinburgh for four years now and they are now producing a guide revealing Edinburgh's most unusual bike rides. These have been suggested by the cyclists who discovered them to mark the fourth birthday.

► David O'Leary of Bike & Go

The #MyFavBikeRide Guide will celebrate the best 'off the beaten track' places to cycle in Scotland and England — the two countries in which Bike & Go operates — aiming to encourage those who rarely use a bike to get back on two wheels this summer.

You are asked to tell them about your own favourite routes which are not obvious from other cycle maps so it could be a tour of your best coffee shops or an alternative history bike ride. It just needs to be as fun and as quirky as possible.

The suggestions will then be compiled into an online guide which will be made available on the <u>Bike & Go website</u>.

David O' Leary, director of Bike & Go, said: "In the four years that Bike & Go has been operating, our bikes have been used for thousands of bike rides by cyclists of all levels.

"Conversations with our users have revealed that many people like going for a casual bike ride, but need new ideas as to where to cycle to.

"We know there are many seasoned cyclists out there who have a wealth of experience that can be shared with those who perhaps don't cycle quite as often. We're appealing to them to suggest some interesting and fun bike ride ideas that will let cyclists experience the local area from a different viewpoint, while still enjoying all the benefits that cycling can bring."

Bike & Go offers bike hire facilities from almost 70 participating train stations across the UK including at Haymarket with more locations opening this year.

To hire a Bike & Go bike, users must <u>register</u> their card details online, which they can do via smart phones, tablets, or at home, and pay the annual £10 subscription fee. They will then receive a user number via email which will allow immediate bike hire at just £3.80 per 24 hours whilst they wait for their Bike & Go membership card. Bikes can then be returned to any participating train station.

To suggest a bike ride, tweet @UKBikeandGo using the hashtag #MyFavBikeRide. Alternatively, email your suggestion to <u>info@bikeandgo.co.uk</u> by Sunday August 20. All suitable entries will be compiled into the online guide.

×