

DJ Alexander extend Hibs' partnership for new campaign



Property management company DJ Alexander who signed up with the club for the first time last season have extended their partnership for the new campaign.

Hibs go into the new season full of optimism after winning promotion from the Championship and over 12,000 season tickets have been sold.

Neil Lennon has strengthened his squad with a number of new signings including Danny Swanson, Efe Ambrose, Ofir Marciano, Simon Murray, Steven Whittaker and Deivydas Matulevocius.

Tyrone Olivier, Head of Residential Sales at DJ Alexander said: "Last season was our first ever partnership with Hibernian Football Club and we took out a variety of options including sponsorship packages and advertising rights. For our company, the benefits are ideal. We have been able to increase awareness of our brand and be associated with one of the biggest clubs in Scotland.

"With the club now moving to an even greater platform in the Premiership, it was an easy decision for us to make and we have been delighted to extend our investment even further for the new season ahead. The team at Hibernian make it very easy for us and we have been delighted with the benefits as we look to promote our letting and estate agency business across the city and beyond."