

# New Sponsor for Scottish Women's Hockey

## *Graham's the Family Dairy Score Scottish Hockey Sponsorship*



The Scotland Women's Hockey team are set for a healthy 2017, as Graham's The Family Dairy official sponsorship of the organisation and team swings into life.

Today (Thursday 15th June), the Scotland Women's Hockey team took a break from training for the upcoming World League Semi-Finals at the Glasgow National Hockey Centre to top up their energy with pots of Graham's Protein 22, the award-winning protein packed product from the Graham's range.

As part of the partnership, the Graham's logo will feature on the Scotland Women's Hockey team's skorts, and the dairy will also gift the players a selection of products throughout the year from Graham's award winning range, including their Gold Smooth milk, Protein 22, cheese, quark and cream – keeping the team in peak condition, on and off the pitch.

✘ This new partnership for Graham's is in addition to their sponsorship of Scottish Ballet, currently in its second year, both of which demonstrate the dairy's support for Scottish sports and culture whilst helping promote the benefits of dairy for a healthy, active lifestyle.

Milk that goes into all of the Graham's The Family Dairy produce is packed with calcium, vitamins and protein, which are important to everyone, ensuring healthy teeth, bone strength and brain function. But its natural blend of water, sugar and electrolytes is an excellent combination to help aid recovery after exercise and reset the body for its next burst of activity, making it the perfect post-exercise drink.

Carol Graham, Marketing Director at Graham's The Family Dairy said: "Being healthy and active is hugely important to the Grahams family and, as hockey fans ourselves, we're delighted to support the Scottish Women's Hockey team. As a family business, we're always looking for ways to support local talent and partner with organisations that embody the values of our business, so this is an exciting partnership for us. We wish the team the best of luck in Brussels and look forward to an exciting year ahead!"

David Sweetman, Chief Executive Officer at Scottish Hockey, said: "Hockey is such a physically demanding sport, so the health and well-being of our players is so imperative. Dairy forms an important part of the nutritious and balanced diet of the Scotland Women's Hockey team and we're excited to work together with Graham's the Family Dairy to help keep the team in peak condition in 2017!"

*Photography Credit: Julie Howden*