New Life and Style Event announced for Edinburgh

Award winning event organizers, EssentialEdinburgh, have announced an exciting new "Life and Style" event for Edinburgh this summer.

The event will include celebrity speakers, workshops and hair and fashion shows.

The event will transform the Royal Society of Edinburgh in George Street into a two-day shopping and socializing extravaganza. Companies include John Lewis, Waterstones, Jessops and others.

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Ticketholders can also enjoy complementary beauty treatments from brands such Bobbi Brown and Neal's Yard Remedies, reserved seating at fashion shows featuring high street brands and tea tasting with the East India company. Tickets also include a free welcome drink and £5 voucher.

Event Organiser Amy Mancini said, "We work with so many amazing city centre businesses across various lifestyle sectors- from fashion retailers to book shops, cocktail bars to luxury travel- so the development of Life & Style is a natural and exciting progression for our portfolio."

"The event is designed as an experience for visitors of different interests, so if you're more interested in sport than shopping, there are areas designed just for you. Or if you want to transform your bedroom into that dream space you've seen on Instagram, we have people there to show you how."

£10 "early bird" tickets <u>now on sale.</u>