

Aparthotel created to meet needs of modern traveller

Locke Hotels, a design-led lifestyle aparthotel, will open on George Street, Edinburgh in early July.

It will be housed in a Georgian property and Eden Locke will be the brand's second venue following the successful launch of Lemn Locke in East London.



Eden Locke has been designed to meet the needs of the modern traveller, tailored around how we eat, sleep and live.

The aparthotel boasts 72 studios, disbursed over six floors, the result of a complete restoration of the historic building.

The stylish interiors are the vision of New York architects Grzywinski+Pons and the property's private and public spaces have been created to channel Edinburgh's unique personality.

They range from the spirits offering, artwork, design and uniforms, to the ethos and culture.

At the heart of the building is Hyde & Son, Eden Locke's third wave coffee bar by day, and stylish wine and cocktail bar by night,

Eric Jafari, Locke's creator, said: "Our research has revealed that modern urban travellers want more than a comfortable night's stay.

"They want to immerse themselves in the local culture and they want their lodging to facilitate this experience, whether it's for a weekend or a week."