

Midlothian and East Lothian Chamber of Commerce business breakfast



Patricia Barclay addressing a previous meeting of Midlothian and East Lothian Chamber at Carberry Tower near Musselburgh. Picture Nigel Duncan Media

Patricia Barclay is an expert on intellectual property and the Edinburgh-based businesswoman will discuss protecting yours at a networking breakfast later this month.

Trademarks and trade secrets: protecting your intellectual properties is the title of the talk and George Archibald, chief executive of Midlothian and East Lothian Chamber of Commerce (MELCC), said: "Intellectual property is vital to the business process.

"Knowing how to protect your idea, whether it's an invention, a brand name, a service or a process, can save you time and money.

"At this business breakfast, Patricia will discuss two types of intellectual property that are key to businesses.

"They are how to choose and protect a brand name while avoiding infringing the rights of others and the importance of trade secrets and how they can be protected."

The MELCC Chamber Breakfast Club is on May 25 (8am – 10am) at the Best Western Kings Manor Hotel, 100 Milton Road East, Edinburgh WH15 2NP