

# David Sole kicks off a new era for his coaching company

Former rugby star, David Sole is to merge his two business interests from 1 June 2017.



David Sole & Associates will become part of School for CEOs, the executive development specialists Sole co-founded with Patrick Macdonald, former CEO of John Menzies, in 2011.

David Sole & Associates was established ten years ago to meet a specific need in terms of coaching and leadership for senior executives and board/team facilitation. As that business grew alongside School for CEOs, it became apparent that the businesses complement each other offering clients wider support. It is for that reason that the decision was made to merge the firm with School for CEOs.

David said: 'As the School for CEOs continues to grow and there is obvious overlap with the work I do as David Sole & Associates it made great sense to bring these two growing businesses together.'

'Our programmes have proven increasingly popular and are resonating with senior leaders in the changing world within which we live. We have a number of new and exciting initiatives in the pipeline to add to our existing portfolio which will further strengthen our position in the market.'

From 1<sup>st</sup> June he will lead the experienced team at the new-look [School for CEOs](#) as Managing Partner continuing to deliver Executive Coaching and programme content to current and new clients. Patrick Macdonald will become non-Executive Chairman

of the combined businesses.