

# Greig Mailer appointed SFA Head of Corporate Affairs and Communications.



Former Hibs Head of Marketing and Commercial Operations Greig Mailer has been appointed as the new SFA Head of Corporate Affairs and Communications.

In this role, he will be responsible for the communications strategy of the Scottish FA including both public relations and government relations as well as the media operation for the national teams.

He will return to Hampden Park, having previously worked for the Scottish Premier League where he had responsibility for both communications and marketing.

Since leaving the SPL, he has worked as a venue manager with UEFA and has been assigned to work with the Irish FA, the Slovakian FA and FC Zenit. He has also had the experience of managing the sponsorship programme of the UEFA Champions League.

During the Glasgow 2014 Commonwealth Games, He worked in a spectator services role at Ibrox Stadium, Celtic Park and the Royal Commonwealth Pool.

Stewart Regan, Scottish FA Chief Executive: "We had a number of excellent candidates for this position; however, we felt that Greig could bring a wide portfolio of relevant experience to the role given his strong reputation in the game both in Scotland and abroad. He will bring energy and positivity and we are delighted he will join our senior leadership team."

Greig, who will take up his new position in July, succeeds

Darryl Broadfoot, who recently left the Scottish FA to join the communications agency, Frame PR.