

EIFF will take a look back this year



In this the 70th anniversary year of the Edinburgh International Film Festival it is only right that we look back over the years.

The festival announced today that it has created an ed film fest memories project designed to be collaborative as it asks for you to [share your photos or films](#) alongside the festival's own archive images.

The archive is a rich one featuring Gene Kelly, HM The Queen, The Duke of Edinburgh and Princess Margaret, Clint Eastwood, John Huston and Jennifer Lawrence.

There is an interactive timeline inspiring memories of the various festivals over the years.

EIFF Deputy Artistic Director Diane Henderson said, "Edinburgh International Film Festival is renowned around the world for discovering and promoting the very best in international cinema. It has grown to become a platform for education, learning and talent development, a crucial business hub for the UK and international film industry, a fundamentally important celebration of cultural diversity and a significant attraction for Edinburgh itself.

"We are delighted to be celebrating our longstanding heritage and amazing achievements with the world through **ed film fest memories** and celebrating the 70th anniversary of a festival that is very dear to people's hearts. EIFF has brought so much culture and cinematic diversity to this staunchly cultural

city and we look forward to seeing many more memories shared ahead of this year's festival. We will continue to work on building and developing this wonderful resource so please watch this space."



A city-wide exhibition will launch on Wednesday 31st May, in partnership with EventScotland, part of VisitScotland's Events Directorate, featuring a number of the Festival's key iconic moments.

Stuart Turner, Head of EventScotland, said: "We are delighted to be supporting the Edinburgh International Film Festival as they celebrate this amazing milestone. The 70th anniversary of the Festival and Edinburgh as a festival city is a wonderful achievement and shows how Scotland is a perfect stage for events.

"As a key strand of Scotland's Year of History, Heritage and Archaeology, it is great to see the world's longest continually running film festival bringing their history and heritage to life through the **ed film fest memories** project. I look forward to seeing all the memories from the last 70 years."

ed film fest memories is proudly supported by Festival's Edinburgh Project Lab, The List, EventScotland and University of Edinburgh's Digital Imaging Unit.

The 71st edition of EIFF runs from 21 June – 2 July, 2017.

For more information or to upload your own memory please visit www.edfilmfestmemories.org.uk

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