## MSP gets Twitter to join in Edinburgh conversation on mental health

Scottish Conservative mental health spokesman Miles Briggs MSP has managed to get the support of <u>Twitter</u> to organise a conference on mental health this Monday.

The conference will discuss the way social media can help young people access mental health support in Scotland, and will take place at The Hub on Monday 20 February 2017 from 10am till 4pm.

Those attending will include social media organisations, MSPs, experts and charities who will be invited to explore how online firms can do more to assist those seeking information on psychological matters.

Scottish Conservatives leader Ruth Davidson and mental health minister Maureen Watt will be in attendance.

The Edinburgh event was organised after <u>Mr Briggs called on social media firms</u> to offer free mental health advertising on their platforms last October.

That sparked contact between the Lothians MSP and Twitter, with the firm saying it will support the best campaign ideas which emerge on the day.

Miles Briggs said: "Last year I called for social media companies to offer free advertising for mental health organisations so more of our young people would know where to access mental health information and support.

"Surveys have shown the vast majority of youngsters don't know how or where to access such support. "I am delighted Twitter took up my call and have worked with me to arrange this event.

"It will bring together mental health charities, youth organisations, academics, design experts, MSPs and the Scottish Government.

"It's brilliant news that Twitter has pledged to support the best campaigns that come out of the day, ensuring they will reach young people across Scotland and potentially inspire other ideas around the UK and beyond."