Every little litter picker helps

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Phase Two of Our Edinburgh begins. Environmental Warden Kevin Annan helped the Environment Convener Lesley Hinds and children from Dalry Primary School

The P2 pupils from Dalry Primary School were very excited on Friday morning. Not only was it about to be holiday time, but also they were getting out of the classroom to go and pick up rubbish.

After only about half an hour it was amazing how much rubbish they had managed to snap up with their litter pickers and dropped in the plastic bags they were equipped with.













Councillor Lesley Hinds the Environment Convener was on hand as this was the official launch of the second phase of Our Edinburgh. The initiative is designed to encourage people to be a bit prouder of their area of the city and help pick up rubbish on the streets.

A cold morning but P2 pupils from <u>@DalryPrimary</u> were warm after collecting so much rubbish in a nearby park! <u>pic.twitter.com/vP6kDbN38L</u>

- Edinburgh Reporter (@EdinReporter) February 10, 2017

The campaign will run for four weeks in Gorgie and Dalry which the council knows is an area where fly-tipping and dog-fouling are problematic.

The council will promote responsible waste disposal amongst residents and businesses via a range of channels, including door-to-door visits, bin stickers, media and social media promotion and cigarette ballot bins.