

# Police and council roll out No Cold Calling Zone



Police are working alongside their partners at the City of Edinburgh Council Trading Standards team to roll-out another No Cold Calling Zone in the city.

Local officers will join the council's Trading Standards team to canvas residents within the Cramond Glebe Gardens area of the City on Monday 16th January.

No Cold Calling Zones are designed to tackle bogus caller and rogue trader offences by deterring uninvited callers from attending at your home.

There are now over 100 NCC zones set up in Capital, with Cramond Glebe Gardens the newest area to be included.

As part of the roll-out, officers will be offering crime prevention advice and residents will be invited to also take part in the 'Nominated Neighbour Scheme'.

This allows residents to select a trusted neighbour who callers can be referred to verify their identity. For more information on the Nominated Neighbour Scheme visit:

<http://www.scotland.police.uk/assets/pdf/174967/212074/221371/beatdoorstepcrimenominatedneighboura5leaflet>

Constable Paul Greenslade said: "Zones like these help to give residents the confidence to refuse uninvited callers. They are a great deterrent in tackling many kinds of doorstep crime including bogus callers and distraction burglaries and we are pleased to work alongside our Trading Standards partners to form a new one.

"We know incidents like this can be a very traumatic

experience for the victims involved. If you are concerned about any suspicious activity in your area, please do not hesitate to contact police or Trading Standards.

“Police Scotland is committed to working alongside our relevant partners to improve community safety and ensure residents do not live in fear. “

Community Safety Leader, Councillor Joan Griffiths said: “I’m delighted that our Trading Standards team can work in partnership with Police Scotland to assist with preventative action such as this. We all know that when combating Doorstep Crime, prevention is far better than cure. Our officers work hard to raise awareness of Doorstep Crime and encourage communities to be alert. Together we can beat Doorstep Crime.”