

# Tesco organising Rudolph Fundraiser this weekend

✘ Tesco will be raising funds for the Tesco National Charity Partnership this weekend 9-11 December. The nationwide Rudolph Race will bring festive fun to Tesco stores.

Staff will be running walking and cycling a distance which equals the length of the UK, while customers can buy packs of Magical Reindeer Food for just £1 each. Children can sprinkle these on the ground for Rudolph to enjoy on Christmas Eve.

All the profits from the sale of the food will be donated to the Tesco National Charity Partnership. Beware only Santa's reindeer can eat the food! It is not for human consumption.

Since January 2015 Tesco staff have raised almost £9 million for the charity through in store fundraising.

This weekend they will get into the festive spirit to raise money for the charity along with Diabetes UK and the British Heart Foundation, so addressing two of the biggest health issues in the UK : Type 2 Diabetes and heart and circulatory disease. Around 4.2 million people in the UK live with Type 2 diabetes and around 7 million have heart and circulatory problems.

Nicole Spalding, Regional Fundraising Manager at [National Charity Partnership](#) explains; "The Rudolph Race is a great way for Tesco colleagues to get themselves into the festive spirit whilst also raising crucial funds for the National Charity Partnership. Together, Diabetes UK, the BHF and Tesco are able to address and make a real impact in improving the health of the nation, which is vitally important to all three partners."