

Christmas Cards starring on Princes Street

Edinburgh school pupils designed Christmas cards which are now displayed on digital advertising screens on bus shelters in Edinburgh's main shopping street.



Winners L-R Petra, Eilidh and Klaudia

From the hundreds of entries twelve were chosen for display on the screens. Of these three were chosen by Education Convener Councillor Cammy Day, Vice Convener Councillor Cathy Fullerton and Acting Executive Director Alistair Gaw as their official Christmas cards.

They were designed by Petra McLaughlin (P7 Longstone Primary School), Klaudia Gorazdowska (S1 Broughton high School) and Eilidh Armstrong (P4/5 Braidburn School).

The Christmas card competition is an annual event and for the second year JCDecaux offered the added incentive of 12 lucky pupils having their designs shown on their digital advertising screens in Princes Street where you can see the on the bus shelters.

Councillor Day said: "The quality of the entries was extremely high so it was really difficult for us to pick just 12 to go on the screens with three of them going on to be chosen as our Christmas cards. All the entries deserve special mention and I'm delighted that JCDecaux have once again allowed designs to be displayed on the bus shelters in Princes Street.

"It's really exciting for the pupils and their families to see the designs on public show and they will definitely bring festive cheer to shoppers on Princes Street."

Suzanne Williamson, Development Director at JCDecaux, said: "This is the second year that we've worked in partnership with the City of Edinburgh Council to bring the beautiful Christmas cards to our digital screens in Princes Street – creating a stunning showcase for the talented young artists in the city."

The designs will be displayed from 1 December 1 through to Christmas Day. In addition from December 12 they will also be on display at Edinburgh Waverley Train Station.